

# BUSINESS CONTINUITY MANAGEMENT SYSTEM CERTIFICATION

## Prove your resistance to incidents and recovery systems

### BUSINESS CHALLENGE

In a recent survey\*, business continuity and resilience professionals were asked what they believe to be the primary threats to the continuity of their respective business over the next 12 months.

- Cyber attack & data breach
- IT and telecoms outages
- Adverse weather/ Natural disaster
- Critical infrastructure failure
- Reputation incident
- Regulatory changes
- Lack of talent/ key skills
- Supply chain disruption



### WHAT IS ISO 22301?

The international management system standard ISO 22301 lays out the requirements for organizations to allocate responsibility and resources to understand the risks, plan, establish controls, and structure their operations in order to enhance resilience and recover more swiftly when failures do occur. In establishing an ISO 22301 compliant Business Continuity Management System (BCMS) the organization looks beyond itself, to consider its stakeholders and reach out into its value chain to improve the resilience of the whole business ecosystem and society within which it operates. Like other management systems there are requirements to train staff to ensure competence, to check the functioning of the systems and procedures put in place periodically with internal audits and management reviews focused on continual improvement. ISO 22301 also follows the same High Level Structure (HLS) making it easier to integrate into existing ISO based management systems that the company may already have in place.

### WHO IS ISO 22301 FOR?

Business continuity can be seriously, or even terminally damaged at any time by any number of factors. Data breaches, data failures, political instability, extreme weather, seismic events, employee strife and fraud are just a few of the threats. So ISO 22301 is relevant to any type of organization, large or small, public or private.

### WHY CERTIFY TO ISO 22301?

- Reassure stakeholders throughout your value chain
- Enhance your reputation and differentiate from the competition
- Identify opportunities for improvement to drive benefits year after year
- Embed business continuity thinking in the culture of the organization



\*Horizon Scan Report 2019 - Business Continuity Institute



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## KEY BENEFITS



Mitigate risks of property and revenue losses



Reduce risk of legal non-compliance



Keep their employees safe and motivated



Defend their reputation

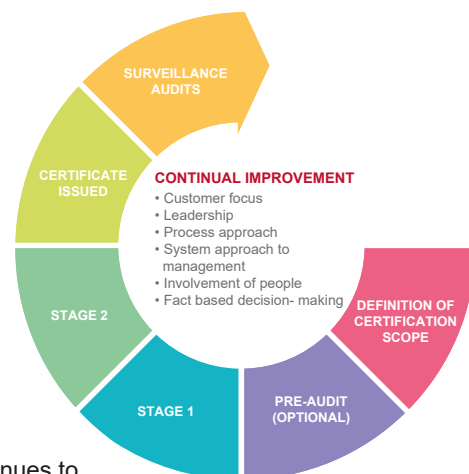


Maintain cash flow

## HOW DO I CERTIFY?

Key steps in our certification process are:

- **Definition** of certification **scope**
- **Pre-audit (optional)**: gap analysis and diagnosis of your current position against standard
- **Certification audit** performed in 2 stages:
  - **Stage 1** - Readiness review performed to verify that the organization is ready for certification
  - **Stage 2** - Evaluation of implementation, including the effectiveness of the management system of the organization
- A **certificate** valid for 3 years is issued upon satisfactory results of stage 2 audit
- **Surveillance audits** to verify that the management system continues to fulfil the requirements of the standard and monitor the continual improvement
- **Re-certification** after 3 years to confirm the continued conformance and effectiveness of the management system as a whole



## WHY CHOOSE BUREAU VERITAS?



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